

# *Classic & Custom Car Photography*

**Claude Werner Laviano**

503-703-2602 [www.claudewernerlaviano.com](http://www.claudewernerlaviano.com)

## *About Photographing Your Classic or Custom Car...*

Your car is a work of art and deserves the best photography. I specialize in the art of classic and custom car photography. Sure, anyone can take a picture, but I'll take the time to compose a photograph...take the time to consider the lighting, composition, lenses, angles, point of view, and details...take the time to discover and uncover the beauty of your classic or custom car. And the beauty is in the details, from the shine of the chrome to the contoured leather on the seats.

Your classic and custom car is not just a car...It's a work of art. It's an investment...an investment in countless hours. Hours spend paying attention to the details, to finding just the right craftsman to do the job, to finding just the right part...Hours spent loving what you've created. So your perfect blend of beauty and machine deserves more than just a snapshot in a frame. It deserves true photography that captures what makes your classic or custom car so amazing. My own passion for photography and cars means I get it...This is a "cruising" work of art.

As each car is unique unto itself, with its own lines, angles, curves, contours and details, how I approach and photograph each car is equally unique. Compositions that work on one car may not necessarily work on another. Each car has its own individual personality and beauty, which is brought forth in my photography.

With this in mind, please allow 2 hours to photography your car.

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## **1<sup>st</sup> Gear \$250**

- ✓ 2 hours photography at 1 location
- ✓ CD of JPG images
- ✓ 3 prints up to 8 x 12
- ✓ All images posted on-line for viewing

## **2<sup>nd</sup> Gear \$350**

- ✓ 3 hours photography at 2 locations
- ✓ CD of JPG images
- ✓ 3 prints up to 8 x 12
- ✓ All images posted on-line for viewing

## **3<sup>rd</sup> Gear \$450**

- ✓ 4 hours photography at 2 locations with 1 car  
or
- ✓ 4 hours photography at 1 location with 2 cars
- ✓ CD of JPG images
- ✓ 4 prints up to 8 x 12
- ✓ All images posted on-line for viewing

## **4<sup>th</sup> Gear \$650**

- ✓ 4 hours photography at 2 locations up to 2 cars
- ✓ CD of JPG images
- ✓ 4 prints up to 8 x 12
- ✓ 20 page coffee table photo book of your favorite photos
- ✓ All images posted on-line for viewing

## **Over-Drive \$750+**

- ✓ You tell me what your ideas are and we'll work it out!  
For Example...
- ✓ Photos while you're driving, being followed by photographer in a chase car
- ✓ Photography of all your cars (3 or more) on location
- ✓ CD of JPG images
- ✓ Coffee table photo book of your favorite photos
- ✓ Tell me how many prints you want
- ✓ Multiple locations

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## ***Pit-Stop Info***

- ✓ All images are posted on-line for viewing within 1-2 days at [www.printroom.com/pro/classiccarphotos](http://www.printroom.com/pro/classiccarphotos)
- ✓ The CD will have JGP images, capable of being printed to 8 x 12.
- ✓ The prints, up to 8 x 12, will be ready for you within 1 week from the date the order is placed with the lab. You can order these prints from 1 week to up to 1 year after your photo session. But do you really want to wait 1 year to display your fantastic photos...
- ✓ A variety of custom print sizes and frames are available, from 4 x 6 to 20 x 30; and these are priced on an as-requested basis. Curious about additional print sizes and frame types, just ask...
- ✓ Coffee table book takes 4 weeks from when the order is placed with the lab. Yes, rush orders are available, but there is an additional cost for this service. Hey, even racing fuel costs extra...
- ✓ Additional pages can be added to the 20 page coffee table photo book, with a 50 page maximum limit. Cost for each additional page is \$10.00.
- ✓ Have car will travel! Yes, I can go inter-state, over-state (by air, of course), and through-state!

***Thanks for taking your time to review the above information!***

***Looking forward to hearing from you and photographing your classic or custom car!***